

**Managing Quality: The Strategic And Competitive Edge**  
**By David A. Garvin**

**Quality Management: How do Brazilian Companies -**

and strategic quality management (quality defined according to David A. Garvin, Garvin, D. A. (1988) Managing quality: the strategic and competitive edge.

<http://www.sciencedirect.com/science/article/pii/S187704281404470X>

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### **&AllPage.PageTitle; : Managing quality : the -**

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<http://www.worldcat.org/oclc/568991344?page=easybib>

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Richard Baker; Director, Clinical Governance Research and Development Unit, Department of General Practice and Primary Health Care, University of

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R. A. Broh, Managing Quality for Higher A Cross-Sectional Analysis, Strategic Management David A. Garvin is Associate Professor of

<http://sloanreview.mit.edu/article/what-does-product-quality-really-mean/>

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<http://www.villanovau.com/resources/six-sigma/quality-management-strategies/>

**Quality Management Definition | Investopedia -**

It is also referred to as total quality management (TQM Tax Strategy; Financial Advisors  
INVESTOPEDIA EXPLAINS 'Quality Management' While quality control and

<http://www.investopedia.com/terms/q/quality-management.asp>

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